
Harley Owners Group (HOG) – New South Wales Chapter

HOGS – The Official riding club of Harley-Davidson – Established 1983

Unofficial HOG Activity – Friday 31 August, 2018

Media request for provision of Harley-Davidson motorcycles for a promotion

A request was made by the Australian Radio Network to supply up to 4 Harley-Davidson motorcycles to assist in the promotion of a new TV series “Mayans” which will be available live or on demand on Foxtel from September 5. For this a budget of \$ 1,000 was allocated through Sydney Radio station 2WS-FM.

We Hoggies were offered this gig and obviously were delighted to take part but we don't accept payment for our services as individuals as we are a group of volunteers as are indeed all HOG Chapter members. The budget will thus be accepted by our Chapter and used to fund Chapter activities.



Image 1 – Within 5 minutes of accepting this gig the 4 requested motorcycles were organised and with 2 to spare just in case. We could have supplied even more but tried to stick with the brief.

On the Friday morning of the gig we met at one of our usual meeting points, the Gloria Jeans Café at North Strathfield around 8 am. We needed to be at Macquarie Park not too far away by 10 am which gave us plenty of time for a chat.

Seen here from left is Hazza (Harry), Bollard (Dave) and Harro (Allan).



Image 2 - Here I stand (Sergio) with Hazza to my right and Harro to my left.



Image 3 – We head out in plenty of time and will meet up with 2 other Hoggies further down the road.



Image 4 - I catch a photo of Harro on board his 2017 Road King along the way.



Image 5 - We meet the remaining 2 Hoggies at a servo along the way, one of which is Fast Phil (Phil) seen here second from left.



Image 6 - Also meeting us here is Gary (second from right).



Image 7 - Again on our way the 6 of us head down Wicks Road and are about to turn right onto Epping Road with our destination the Caltex Service Station right at this intersection.



Image 8 - This Caltex servo at Macquarie Park is the site for the 2WS radio promotion. This promotion includes the offer of free fuel at this service station for any motorist for 1 hour between 10 am and 11 am. Promotion of the TV series “Mayans” will be made on air and by our assembly of motorcycles at this servo.



Image 9 - The price of fuel today is in the up cycle, expensive! Free fuel for motorists will be that much sweeter!



Image 10 - We are on site ahead of the scheduled arrival of 2WS radio personality Brendan Jones (more widely known as "Jonesy") at 10 am. Jonesy is an Australian radio presenter, media personality and motorcycling enthusiast. Radio staff can be seen on right of photo.



Image 11 - An image showing our impressive bikes and a 2WS-FM Radio car at left.



Image 12 - The side of the 2WS car featuring an image of its morning show hosts Jonesy & Amanda Keller. They can be heard weekdays from 6 am on frequency 101.7 FM and currently enjoy the number one rating on the FM network.



Image 13 - These banners are to promote the TV series “Mayans”, which is based around the Mayans M.C. (motorcycle club), hence the preference for the use of Harley-Davidson props.



Image 14 - Jonesy arrives right on time at 10am to make a few announcements on radio to promote the free fuel offer to the public and the new TV series Mayans available live or on demand on Foxtel from September 5.

Jonesy arrived on his very own Harley (seen here) and he is in fact a Harley enthusiast having owned a number of previous Harleys. He also has various other motorcycles in his stable and has been an avid motorcyclist from the age of 19.



Image 15 - A well-recognised face amongst the motorcycle fraternity, Jonesy is frequently spotted at biker events and functions where I have seen him on many occasions. He also appears regularly on TV and has had many roles in TV shows.



Image 16 - A close look at Jonesy's bike showing the impressive tank graphics.



Image 17 - Jonesy was quick to engage with us Hoggies and is seen here in a group photo with us.

Jonesy recently celebrated his 50th birthday and has published his memoirs entitled "50 shades of 50".



Image 18 - As expected, Jonesy proved to be a delightful character engaging freely in conversation with us.



Image 19 - The Radio crew were also charming and efficient, seen here taking instruction from Jonesy.



Image 20 - Radio crew were also quick to seize the opportunity of a Harley experience and were delighted to be allowed to sit on them as evidenced by their big smiles.



Image 21 – We Hoggies were happy to allow anyone interested to enjoy a Harley moment on our bikes. Here Naz sits on the Road King



Image 22 – Every picture tells a story! All the girls loved the bikes!



Image 23 – Age is no barrier to enjoying a Harley!



Image 24 - A quick final photo with Jonesy before he heads off into the city for another engagement, on his Harley of course!

Jonesy also mentioned the latest U-Tube TV series "Aussie Bikers" in which he is the host. It's up to Episode 4 already. He's always doing bike stuff!

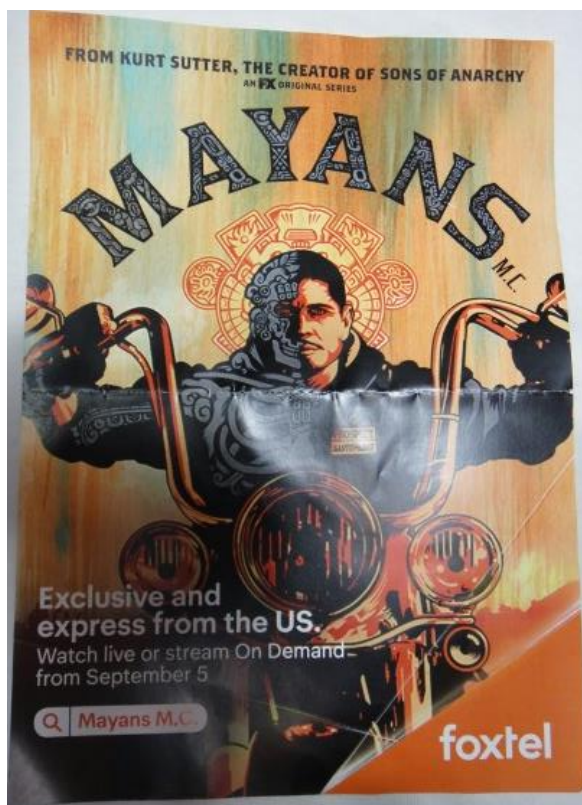


Image 25 - The pamphlet we are holding in the previous image. The series is from the creator of the past TV series "Sons of Anarchy".



Image 26 - The other side of the pamphlet. It says: "Set in a post-Jax Teller world, follow the story of EZ – fresh out of prison and a prospect in the Mayans M. C. charter on the Cali/Mexi border, EZ must carve out his new identity in a town where he was once the golden boy with the American Dream in his grasp".



Image 27 – Surprise! Just before things were concluded we were each given a \$50 cash card to spend at any Caltex servo. Ripper!